

ROOTED & GROWING

THE CAMPAIGN TO ENRICH OUR COMMUNITY
BY ENGAGING MINDS AND BUILDING FUTURES

Olbrich's appeal as a community resource for learning is growing. More than **155,000 people** of all ages and interests benefited from Olbrich's educational offerings in 2016.

Olbrich's Growth in Numbers

1992 2016

Visitors	189,000*	300,396*
Member Households	2,089	6,250
Education Classes	13	242
Schumacher Library Users	1,516	5,880
Explorer School Programs	0	93
Public Special Events	8	190

*Visitors are counted from 9 a.m.-4 p.m.

With well over 10,000 membership cards issued, approximately **one in every 48 adults** in Dane County is an Olbrich member, making Olbrich one of the largest membership organizations in the region.

