

## A gift to honor, to remember, and to support Olbrich Botanical Gardens

### TRIBUTE GIFTS

Olbrich accepts gifts in honor of or as a tribute to an individual, a group, or a special day. Gifts that honor a birthday, anniversary, or retirement are a great way to celebrate such occasions. To acknowledge tribute gifts, Olbrich will – at your direction – prepare a special card for the honoree/occasion with a personalized message from you. Olbrich can mail the card, or you can deliver it yourself.

### MEMORIAL GIFTS

Making a gift of financial support in memory of a family member or friend is a wonderful way to honor that person. On the day that your memorial gift is received, Olbrich sends a card to the family, notifying them that you have made a gift, but not mentioning the amount.

### HOW YOUR GIFT IS USED

Olbrich Botanical Society accepts memorial and tribute gifts in any amount to support the annual operations of Olbrich Botanical Gardens. This includes the purchase of flowers, shrubs, and trees; educational programs and exhibits; and the many things that make Olbrich the very special place it is for each person who visits the Gardens.

### MAKING A MEMORIAL OR TRIBUTE GIFT

Most memorial and tribute gifts are cash contributions, usually by check or credit card, made out to the Olbrich Botanical Society. However, Olbrich also accepts gifts of stock, bonds, certificates of deposit, and other forms of property. Your accountant or other financial advisor can help you when considering these types of gifts. Memorial and tribute gifts are tax deductible to the full extent of the law.

### DIRECTING GIFTS TO OLBRICH

Include the following information in invitations, announcements, and obituaries.

The Family suggests memorial/tribute contributions be made to:

Olbrich Botanical Society  
3330 Atwood Avenue  
Madison, Wisconsin 53704

Your gift will be acknowledged in Olbrich's newsletter, *The Garden News*, and the Olbrich annual report.

For gifts of \$5,000 or more, please contact the Director of Development at (608) 246-4583 for special recognition opportunities.

The enclosed gift of \$ \_\_\_\_\_ to *Olbrich Botanical Society* is given  in memory of OR  in honor of:

From: Name(s) \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Daytime Phone \_\_\_\_\_

Email Address \_\_\_\_\_

### Send Notification to:

*(We do not mention the amount of the donation in the notification.)*

Name(s) \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Daytime Phone \_\_\_\_\_

Email Address \_\_\_\_\_

Message \_\_\_\_\_

Cash or check enclosed –  
make checks payable to *Olbrich Botanical Society*

Charge my MC/VISA # \_\_\_\_\_

Exp \_\_\_\_\_

*All gifts to Olbrich Botanical Society are tax deductible  
to the full extent of the law.*

### Mail to:

Olbrich Botanical Society  
3330 Atwood Avenue  
Madison, WI 53704

Memorial and Tribute gifts may also be made online at  
[www.olbrich.org](http://www.olbrich.org) or by calling 608-246-4724